Sponsorship Program



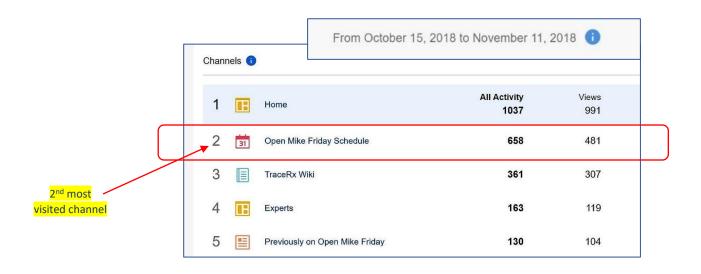
Be a leader by showing your support.

Sponsoring Open Mike Friday (OMF) is an effective way for you to increase visibility and position your company as a valuable resource and thought leader.

As the *most popular channel* on our new member site, OMF sponsorship puts squarely in front of the community and reinforces your commitment to industry dialogue and education.

Pricing: \$2,500/yr.

Take a look at the last 4 weeks of channel activity:



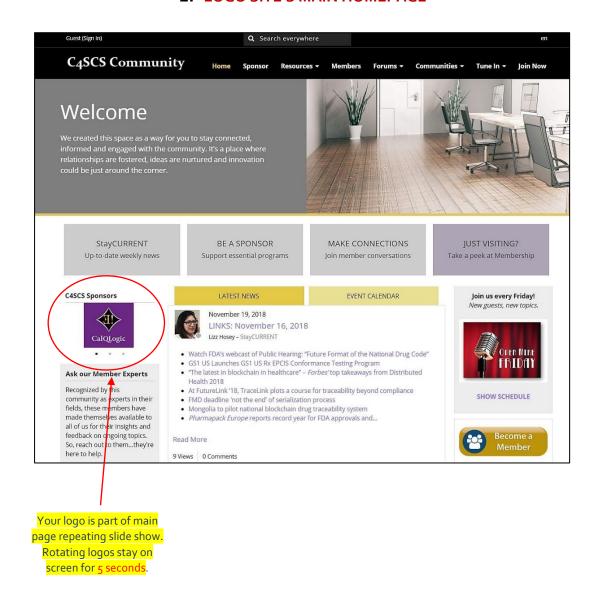
WHAT YOU GET...



Sponsorship Program



1. LOGO SITE'S MAIN HOMEPAGE



CLICK HERE to visit this page live



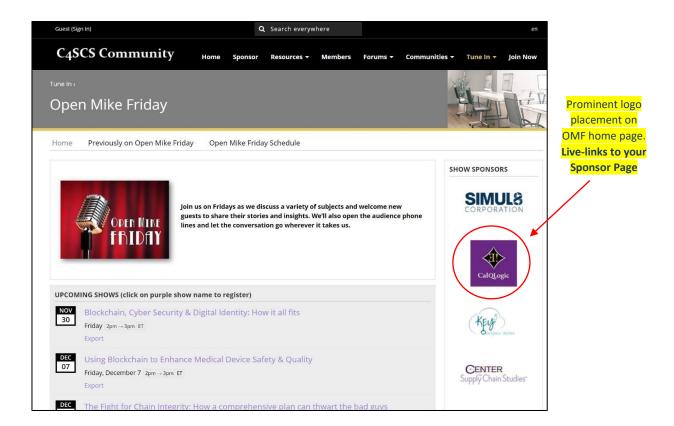
Sponsorship Program



2. LOGO ON OPEN MIKE FRIDAY HOMEPAGE

The page is <u>open and visible to all visitors</u> (not just registered members) and is added as embedded link within various marketing and promotional activities.

- Your company logo appears in the "Supporters" section of the home page
- Logo links directly to your sponsor page (detailed below)



CLICK HERE to visit this page live



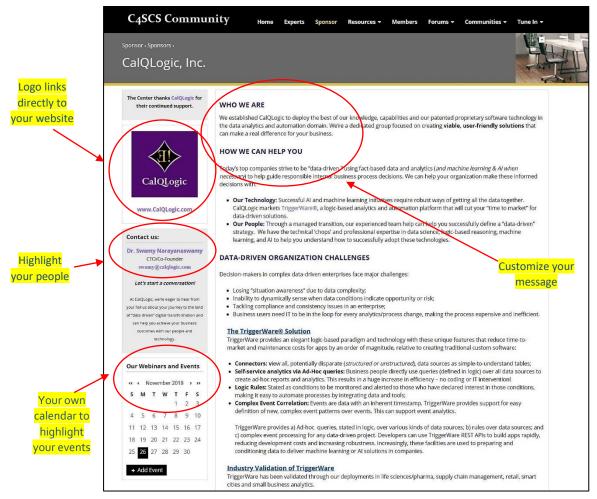
Sponsorship Program



3. INDIVIDUAL SPONSOR PAGE

Your customized landing page allows you to share your company's message with members who are looking for you.

Sample Sponsor Page:



CLICK HERE to visit this page live



Sponsorship Program



Features

Marketing/Promotion

- C4SCS emails membership on how (and why) to sign up for live webcasts
- Sign-up page with details of the webinar(s) displayed prominently on C4SCS member site
- Three (3) pre-show email promotions
- Email contains your logo and will link to your sponsor page
- Post-show follow-up email to registrants and attendees with your sponsor page

*Depending on the subject matter, approximately 50-135 people register each week to either tune in live, or receive link to the recording to watch later at their convenience.

For more information or to become an **Open Mike Friday Sponsor**, please contact:

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Cell: (215) 460-9228

