



## Center for Supply Chain Studies Launches “Open Mike Friday” Show

**NEWTOWN, PA – November 15, 2018** – The Center for Supply Chain Studies (C4SCS) today announced the launch of the [Open Mike Friday](#). C4SCS launched *Open Mike Friday* 1-hour webcasts to connect, educate and entertain the industry.

Each week, the show welcomes new guests from across the healthcare industry to share stories and offer insights. Host and founder of C4SCS, Bob Celeste, opens the audience ‘phone lines’ to take questions and encourage interaction. According to Celeste, “We wanted to create a show specifically for Friday afternoon. Our message to the audience is, ‘You’ve worked hard all week. Why not tune in for an hour of light conversation and new perspectives?’ We’re thrilled that it’s starting to catch on.”

*Open Mike Friday* debuted on October 26, 2018 on the [new member portal](#) site. Through Focused Forums, Discussions, Special Interest Groups, and other [special programming](#), the new member site is designed as an extension of the [main C4SCS website](#) for deeper exploration of topics and active community participation. ([Membership is open to everyone.](#))

Episodes air live Fridays at 2pm EST. Recordings of the show are placed on the show’s website within a week of the original air-date. C4SCS is currently booking guests for its 2019 Show Schedule and plans to convert the show from a webcast to a downloadable podcast soon. [FULL SCHEDULE](#)

To date, *Open Mike Friday* has aired three episodes:

- [From Sea to Fork: Tracking Seafood with Blockchain](#)
- [What’s all this talk about A.I. and Machine Learning for supply chain?](#)
- [FIRST LOOK: The ‘Blockchain for Cold Chain’ Study Team Speaks!](#)

Upcoming episodes include:

- [Need proof? How healthcare simulation helps make the case for change.](#)
- [Blockchain, Cyber Security & Digital Identity: How it all fits](#)
- [Using Blockchain to Enhance Medical Device Safety & Quality](#)
- [The Fight for Supply Chain Integrity: How a comprehensive plan can thwart the bad guys](#)
- [Meet the Experts](#)
- [Beyond the headlines: The current state of enterprise blockchains](#)

### **About the Center for Supply Chain Studies**

Established in 2015 as a neutral, nonprofit research and educational forum designed to support the healthcare industry in its mission to improve supply chain efficiencies, increase productivity and streamline regulatory compliance. We host group-funded research Studies to openly exchange ideas and share expertise, supporting our belief that the combination of unique perspectives and viewpoints leads to greater discovery and innovation. [www.C4SCS.org](http://www.C4SCS.org)

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